



## FARMINGTON RIVER COORDINATING COMMITTEE

[www.farmingtonriver.org](http://www.farmingtonriver.org)

Education and Outreach sub-committee  
Meeting Notes January 4, 2022  
by Zoom 6:30-7:55

In attendance: Mario Santoro (Barkhamsted), Stephan Bastryzcki (River Steward), Andrew Petitdemange (NPS), Roger Behrens (Barkhamsted), Matt Vinick (Canton), Laura Hart (FRWA), and David Sinish (FRWA), chair

Website: Lumi provided Laura with a proposal to “rework” the FRCC website to make it look more congruent with the new Steward website. After discussion it was decided to not go ahead with this plan as the new website was meant to drive users to the river and develop an ethic of stewardship in their use. As the new website is only six months old its effectiveness cannot yet be measured. The old website was meant to serve as an archive of minutes, documents etc.

Quilt: Quilt will be in the Program Room at Simsbury Public Library in February and March. Laura will do the hanging.

Budget Laura has sent copies of approved budget for current fiscal year ending 9/30/2022 to all FRCC members. Andrew provided early warning that budget for next fiscal year and the next 5 fiscal year Agreement will need to begin in January. Process will begin with Executive Committee

Kiosks. Centered around comments received from members. Laura to manage ZOOM meeting 1/13/22 at 7:00 to continue work. Matt reminded to think of common themes to be used for all kiosks

Name Change Continued discussed possibility of a name change from FRCC. Name or acronym needs to capture people’s attention, a doorway to further exploration. Andrew to confer with Jamie Fosburgh ( NPS)to get a sense of the amount of possible legal work and hurdles to jump. As a possible viable and simpler “fix” was the tagline of “Protecting the Wild and Scenic Farmington River”. Tagline to be used wherever appropriate, i.e. not on a piece that provides full explanation of FRCC. This tagline to be recommended to full FRCC at next meeting. Sinish to prepare introductory document. Discussion of using Upper and Lower River and coordination with Lower River concluded that it would only lead to further confusion.

Proposed FRCC Workshop. Andrew developing a team to work on this project that will to provide insights as to what organizationally worked what has not, what improvements can be made to make FRCC a more efficient, productive committee and better able to implement the management plan. Workshop date is undetermined.

### New Business

Roger suggested that FRCC conduct or enable educational programs such as speakers, workshops interns, publications etc, rather than provide funds only in the way of outright grants. Positive discussions for future consideration.

Meeting adjourned at 7:49.