



FARMINGTON RIVER COORDINATING COMMITTEE

100 East River Road – Squire's Tavern

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Farmington River Coordinating Committee

Education and Outreach sub-committee

Meeting Notes May 2, 2022

by Zoom 6:30-8:02

In attendance: Mario, Laura, Matt (for 20 minutes), Roger, Andrew Roger, Stephan Dan and David-chair

Website: Discussion of purchasing Google Ads, not necessary yet. Need to get more backlinks. Google analytics have changed and we can no longer track search words.

Quilt: Quilt has been hung at Canton Library. Will be moved to Southbury in June.

Kiosks Discussion to finalize wording and images for the front panel. Goal is to have kiosks and front panels to be installed this Summer.

Stewards Five stewards have been hired. Hours will be revised to provide coverage for Friday, Saturday and Sunday . Introductory meeting 6/4.

Budget NAN

FRCC Workshop Very successful "Advance " was held on 4/30. Andrew to compile results which will provide us with years of projects.

New Business Discussion of hat design. Laura to work with vendor.

Meeting adjourned at 8:02